



Although most organizations understand that they must protect critical information in the event of a genuine disaster, many don't plan for how their business will run after an outage caused by something like a burst pipe. How will employees work? How will customers get onsite access? Business Continuity is much more than being prepared to restore data and applications after a disaster or outage.

BUSINESS CONTINUITY VS. DISASTER RECOVERY

It's about ensuring there's a granular plan in place for business to continue with minimal downtime after an outage.

BUSINESS CONTINUITY PLAN:

Combines your disaster recovery plan with the granular details on how the organization will run if critical functions or resources are lost.



BUSINESS CONTINUITY PLANS INCLUDE DR PLANS, AND PLANS TO KEEP THE BUSINESS RUNNING WITH MINIMAL DOWNTIME AFTER AN OUTAGE



40% OF ORGANIZATIONS SAY THEIR DR PLAN ALONE DIDN'T PROVE USEFUL ONCE IT WAS CALLED UPON*

DISASTER RECOVERY PLAN:

Focuses on how you will restore infrastructure, technology, applications and data you use to run your business in the event that your data center, servers or other infrastructure gets damaged.



95% OF BUSINESSES EXPERIENCE AN OUTAGE FOR REASONS UNRELATED TO LARGE NATURAL DISASTERS*



DISASTER RECOVERY PLANS ARE FOUND IN MANY ORGANIZATIONS, BUT 65% OF THEM DON'T PASS WHEN TESTED*



A DOLLAR SPENT TOWARD BUSINESS CONTINUITY AND DISASTER RECOVERY IS EQUAL TO A MARKETING DOLLAR



THE REALITY IS THAT THE COST OF DOWNTIME RANGES FROM \$5K TO \$336K PER HOUR*



SET YOUR COMPANY APART IF THERE IS A WIDESPREAD OUTAGE AND YOUR BUSINESS IS OPERATIONAL WHILE OTHERS AREN'T



BUILD CUSTOMER TRUST AND LOYALTY THAT YOU ARE CONSISTENT IN YOUR OPERATIONS

A STRATEGIC PARTNER LIKE NETGAIN CAN HELP YOU MANAGE THE RESILIENCY OF YOUR BUSINESS

When it comes to building business continuity and disaster recovery plans you need a partner who understands the importance of your brand and the productivity of your people. NetGain delivers.



1 NETWORK MANAGEMENT

2 SECURE CLOUD

3 UNIFIED COMMUNICATIONS

4 CALL CENTER & WORKSPACE RECOVERY

5 PROTECTED CONNECTIVITY

WE CAN SET YOU APART FROM YOUR COMPETITION – SCHEDULE AN ASSESSMENT

At NetGain, we don't believe in building plans for our clients and putting it on a shelf. Business Continuity plans require ongoing conversations, testing and evolution as your business landscape changes. When you partner with NetGain, you truly do get a partner that's vested in ensuring your business keeps running, no matter what the disruption.

CALL US TODAY AT 888-593-7177 OR VISIT
WWW.NETGAINIS.COM/CONTINUITY TO SCHEDULE AN ASSESSMENT

Always on. Always Ready. 24x7.